

PREMIUM POSITIONS/COVERS	SIZE: W X H	1x	4x (BILLED EACH QUARTER)
Back Cover (+ 1/8" on all four sides for bleeds)	8.375" x 10.875"	\$2,475	\$2,100
Inside Front or Back Cover (+ 1/8" on all four sides for bleeds)	8.375" x 10.875"	\$2,270	\$1,863

INTERIOR PAGES

Full Page	7.5" x 9.75"	\$1,960	\$1,642
Half Page (horizontal)	7.5" x 4.75"	\$1,158	\$980
Half Page (vertical)	3.65" x 9.75"	\$1,158	\$980
Quarter Page	3.65" x 4.75"	\$660	\$557
Sixth Page (vertical)	3.65" x 3.15"	\$495	\$413
Eighth Page	3.65" x 2.275"	\$392	\$321

DIGITAL

	SIZE: IF AVAILABLE	1x	4x
Leader Board Ad (Monthly)	728 pixels x 90 pixels	\$400	\$325
Tile Ad Badge (Monthly)	300 x 250 pixels	\$300	\$225
Dedicated E-Newsletter	N/A	\$150	\$150
Social Media (Instagram post, story, reel)	N/A	\$75	\$50
Video Underwriting	N/A	\$450	N/A

DEADLINES

Issue	Spring	Summer	Fall	Winter
Ad Closing	FEB 1	MAY 1	AUG 1	OCT 13
Publication Date	MARCH 15	JUNE 15	SEP 15	DEC 1

